

MAYLANE

Number of countries lost.

Sales per country (€ mil.)

1952				1951			
Variety	Fountain	Per 100 lbs	Low Cost	Variety	Fountain	Per 100 lbs	Low Cost
22, 106	588	11, 574	-	20, 376	486	11, 062	-
423	701	835	-	408	603	480	-

YEAR 1952

LOW GROSS	FOOD	VARIETY	%	TOTALS		TOTALS	%	VARIETY	FOOD	LOW GROSS
	362,827.13	1,734,411.00		5,071,639.03	SALES	5,044,867.23		5,385,806.73	588,786.50	588,786.50
	6.02	9.47		9.23	In. or Dec. over Last Year	17.24		16.94	21.44	21.44
	148,315.94	2,382,805.00		3,132,220.99	Cost, Mide. Sold . . .	2,874,542.35		2,711,932.42	142,686.99	142,686.99
	193,911.49	1,787,400.56		1,941,416.05	DEPT. GROSS	1,750,329.38		1,610,371.31	179,351.27	179,351.27
	56.66	31.44	38.86	730.65	DEPT. GROSS %	38.26		37.26	35.79	35.79
				38.25	Unabsorbed Pft.	2,151.76				
				1,980,687.79	STORE GROSS	1,768,177.72	38.56			
					EXPENSES:					
81,368.94	441,135.51	15.30		776,277.52	Salaries & Wages . . .	768,067.62	15.24	596,171.71	71,381.21	71,381.21
		1.01		54,071.06	Utilities . . .	56,973.17	1.02	44,748.12	10,326.16	10,326.16
10,032.81	41,577.75	1.30		68,810.34	Supplies . . .	64,191.77	1.28			
		.93		47,186.92	Incidentals . . .	52,179.50	.91			
		.09		6,789.33	Local Contributions . .	4,091.86	.09			
		.04		2,038.17	Sales Tax Absorbed . .	1,551.57	.04			
		.01		707.01	Licenses . . .	669.75	.01			
		.31		15,920.00	Social Security . . .	14,775.36	.32			
129.35	7,245.99	.14		7,053.12	Registries . . .	6,429.61	.14			
1,921.11	7,245.99	.26		13,047.31	Equipment Expense . .	12,300.72	.27	6,933.79	2,301.37	2,301.37
93,522.42	450,679.25	12.21		974,772.35	Total . . .	877,832.12	12.31	547,695.51	93,511.22	93,511.22
100,326.07	1,826,021.11				Net . . .			1,169,515.10	97,111.00	97,111.00
23.31	25.56				% to Sales . . .	1.73		25.90	24.24	24.24
		3.00		152,209.17	Other Pft. Rate . . .	119,346.01	3.00			
		22.21		1,126,901.32	TOTAL OPER. EXP.	1,037,178.12	22.31			
		16.04		613,705.27	OPERAT. PROFIT	707,699.11	16.47			
		1.22		52,231.46	Mgmt. Compensation . .	85,529.82	1.52			
					PROFIT BEFORE	622,169.29				
		14.22		721,474.81	OCCUPANCY COSTS	661,727.77	14.25			
188,591.03					Rent Paid . . .			151,821.12		
36,180.68					R. E. Taxes . . .			22,136.25		
1,429.18					Insurance . . .			1,348.90		
51,639.29					Maintenance . . .			10,511.21		
271,241.10					Together . . .			200,105.62		
9,522.11					Rents Received . . .			1,121.00		
262,316.07					Net . . .			189,198.65		
5,398.10					Detr. Bldgs. . .			6,593.10		
22,144.17					Detr. Equip. . .			20,127.13		
87,440.64		2.05			Occupancy Chgs. . .		4.74	220,171.50		
38,924.26					Distr. F. & P. . .			13,311.22		
28,191.39		2.02		356,198.29	Taxes—Other . . .	280,204.79	6.04	26,241.59		
		7.20		365,276.32	ACT. NET PROFIT	361,522.52	9.21			
					COMPANY RENT					
				48,300.00	(1% on Land, 3% on	46,900.00				
					Equip. Valued Below \$					
					(Invest)					
		6.25		316,976.32	ADJ. NET PROFIT	314,622.52	7.20			
					(After Co. Rent)					
					INVESTMENT					
					Land . . .			597,544.62		
					Buildings and Improvements			542,366.98		
					Furniture and Fixtures . .			455,504.00		
					Inventory of Merchandise (Include Form F & G)			617,141.97		
					TOTAL			2,242,556.13		
					RETRY			17.97		
					WATER					
					Marlups . . .			7,631.58		
					Water and Markdowns . .		3.77	162,970.43		
					Markdowns . . .		1.36	58,577.92		
					Visible Waste49	21,825.89		
					Intangible Waste . . .		1.92	85,066.90		
					Capital . . .					
					INVENTORIES					
					Mide.—Variety—Cost . . .			576,888.55		
					—Variety—S. P. . .		33.17	596,297.48		
					(% to Capital 122.34)			1,033,177.29		
					—Food—Cost . . .			6,334.71		
					Fuel . . .			433.50		
					Supplies . . .			6,687.36		
					Maintenance . . .					
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